

# Introduction to Mathematics and Modeling

## lecture 2

### Exponentials and logarithms

**UNIVERSITY OF TWENTE.**

academic year : 18-19

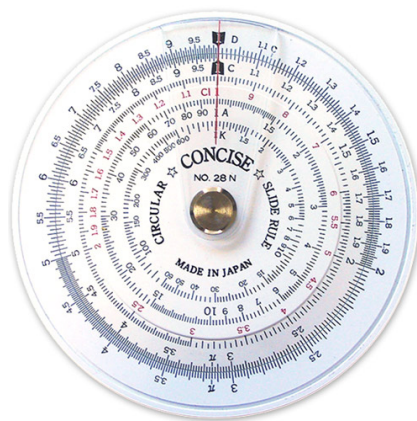
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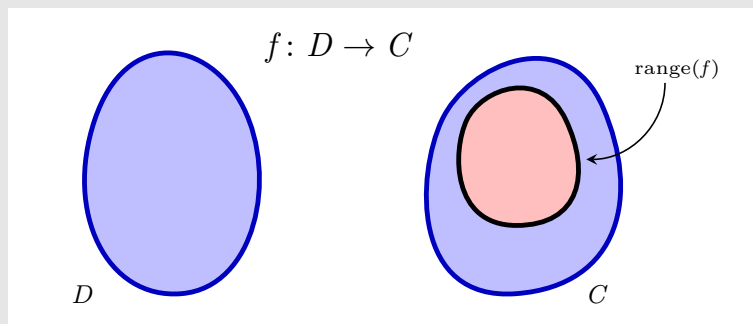
This week

intro



*Model 28 circular slide rule by Concise Ltd.*

- 1 Section 1.5: exponential functions
- 2 Section 1.6: inverse functions and logarithms



- Exactly one arrow departs from every point in  $D$ .
- Points in  $C$  that are not in the range of  $f$  are not hit by an arrow.
- Points in the range of  $f$  may be hit by more than two arrows.

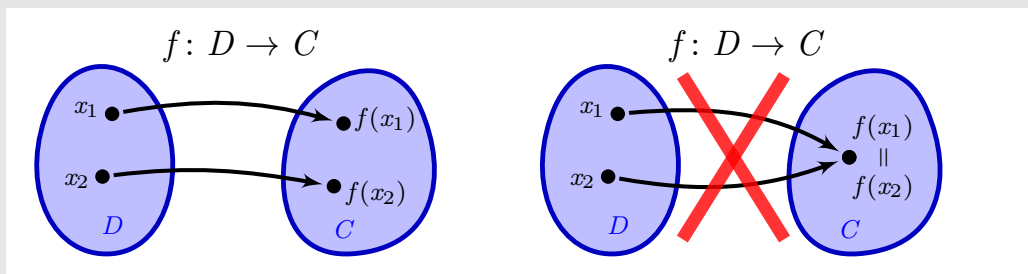
### Observation

*If we reverse the direction of the arrows, then the result might not be a function.*

## One-to-one functions

### Definition

A function  $f: D \rightarrow C$  is **one-to-one** if  $f(x_1) \neq f(x_2)$  for every  $x_1$  and  $x_2 \in D$  with  $x_1 \neq x_2$ .

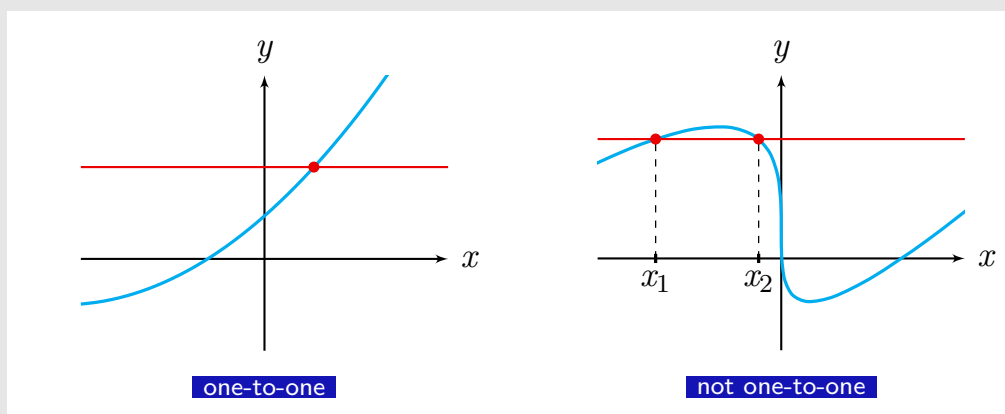


- This is equivalent with: for all  $x_1$  and  $x_2 \in D$  we have: if  $f(x_1) = f(x_2)$  then  $x_1 = x_2$ .
- For a one-to-one function every point in  $C$  is the end point of *at most* one arrow.

**Example**

The function  $f(x) = 2x - 1$  is one-to-one.

## Horizontal line test

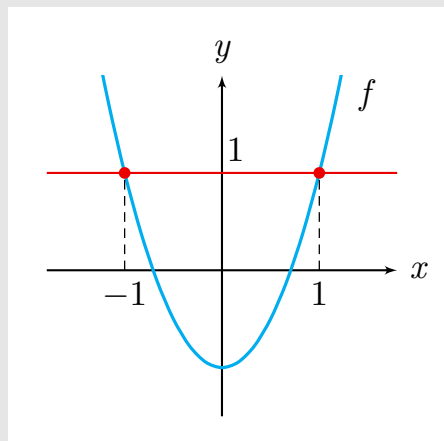
**The Horizontal line Test**

If  $f$  is one-to-one, then a horizontal line intersects the graph of  $f$  in at most one point.

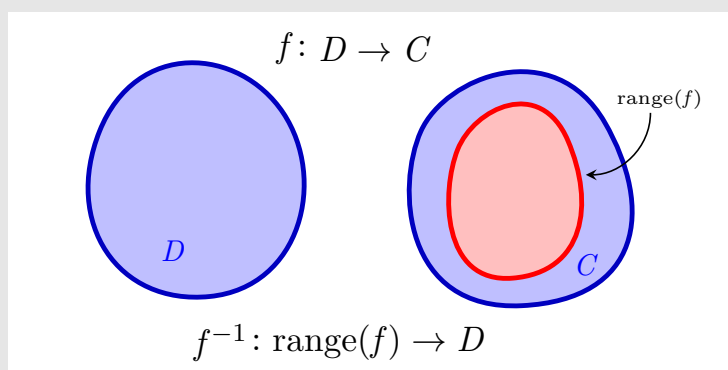
**Example**

The function  $f(x) = 2x^2 - 1$  is not one-to-one.

- Notice that from  $f(x_1) = f(x_2)$  follows:  $x_1^2 = x_2^2$ , which does *not* imply  $x_1 = x_2$ .
- Observe that
 
$$f(1) = 2 \cdot 1^2 - 1 = 1,$$
 and
 
$$f(-1) = 2 \cdot (-1)^2 - 1 = 1,$$
 hence  $f(1) = f(-1)$ .
- The graph of  $f$  does *not* satisfy the horizontal line test.
- One counterexample suffices.

**Theorem**

If  $f: D \rightarrow C$  is one-to-one, then reversing the arrows yields a function from the range of  $f$  to  $D$ .



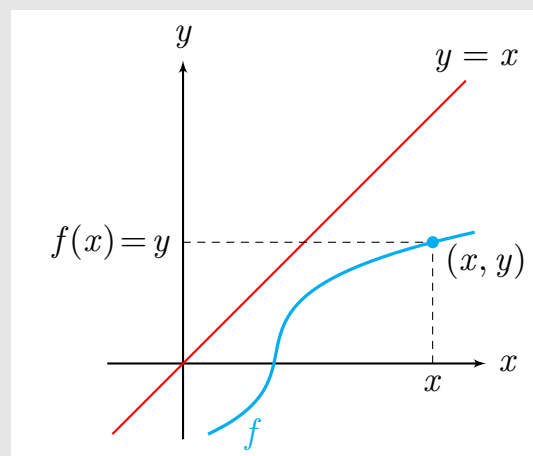
- This function is called the **inverse of  $f$** , and is denoted as  $f^{-1}$ .

- If  $y = f(x)$ , then  $x = f^{-1}(y)$ .
- Finding the inverse means: solve the equation  $y = f(x)$  for  $x$ .

**Example**

Find the inverse of  $f(x) = 2x - 1$ .

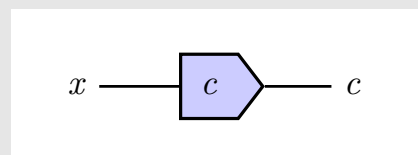
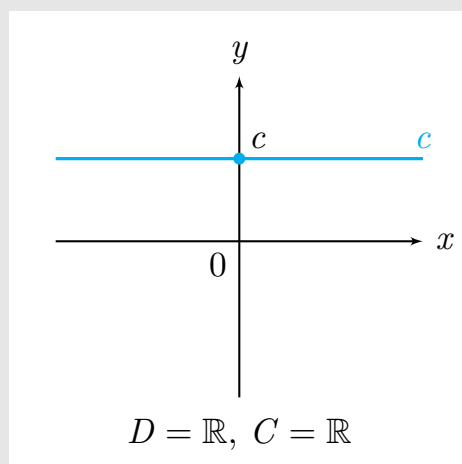
## The graph of the inverse function



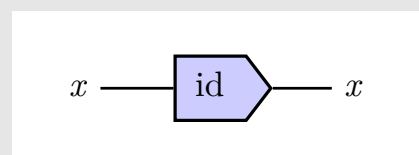
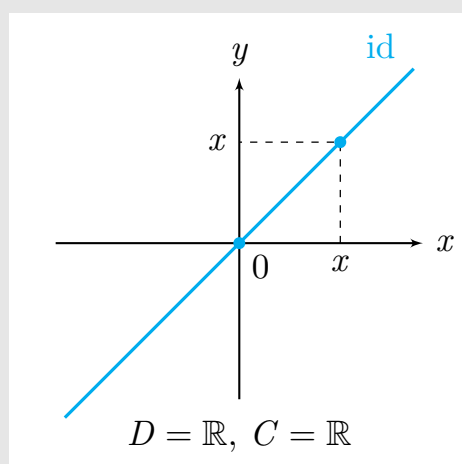
- Let  $y = f(x)$ . Then  $(x, y)$  lies on the graph of  $f$ .
- From  $y = f(x)$  follows  $x = f^{-1}(y)$ , so  $(y, x)$  lies on the graph of  $f^{-1}$ .
- The points  $(x, y)$  and  $(y, x)$  are reflected across the line  $y = x$ .
- The graph of  $f^{-1}$  and the graph of  $f$  are symmetric with respect to the line  $y = x$ .

**Definition**

The **constant function**  $c: \mathbb{R} \rightarrow \mathbb{R}$  assigns  $c$  to every  $x \in \mathbb{R}$ .

**Definition**

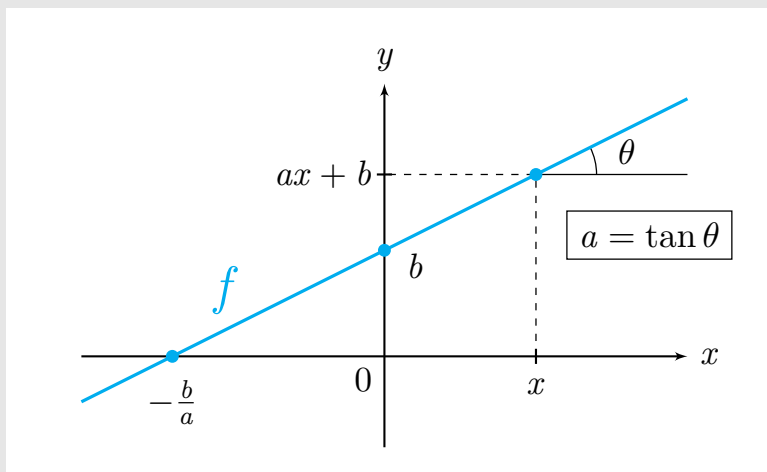
The **identical map**  $\text{id}: \mathbb{R} \rightarrow \mathbb{R}$  assigns  $x$  to every  $x \in \mathbb{R}$ .



**Definition**

A linear function  $f: \mathbb{R} \rightarrow \mathbb{R}$  is defined as

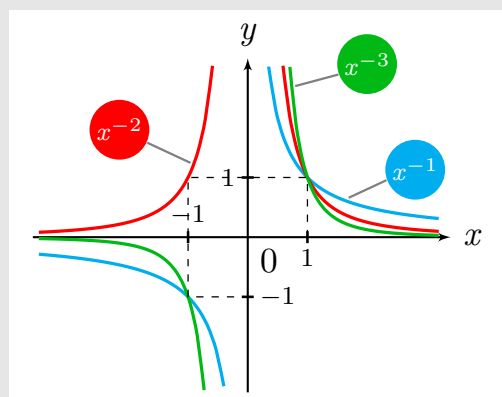
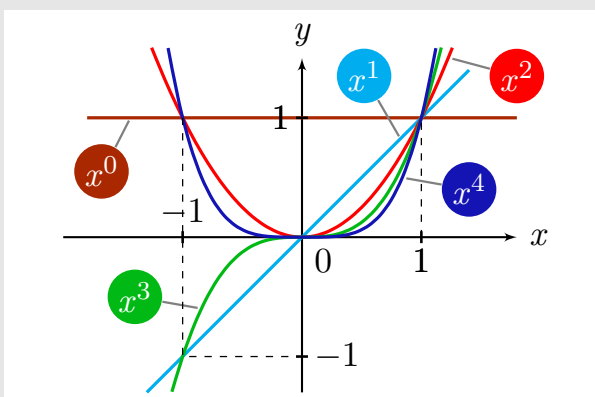
$$f(x) = ax + b, \quad a \neq 0.$$



**Definition**

For every integer  $n$  we define

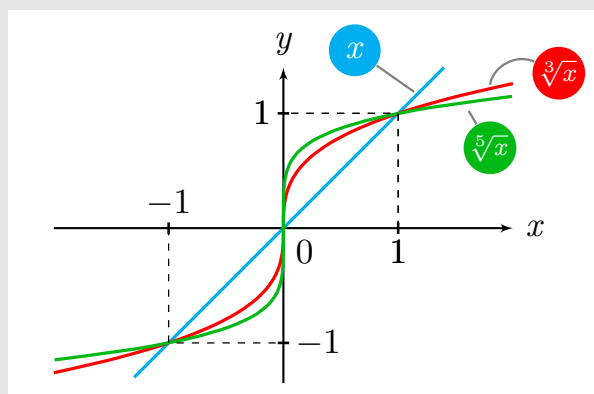
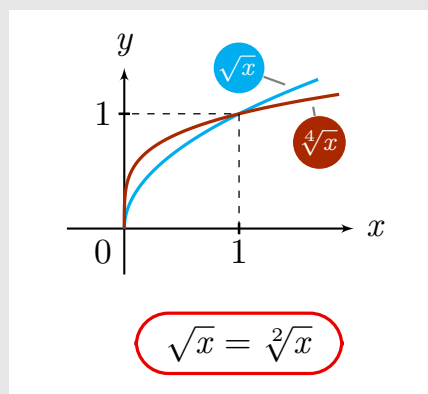
$$x^n = \begin{cases} 1 & \text{if } n = 0, \\ \underbrace{x \cdot x \cdot \dots \cdot x}_{n \text{ times}} & \text{if } n \geq 1, \\ \frac{1}{x^{|n|}} & \text{if } n < 0. \end{cases}$$



**Definition**

For every positive integer  $n$  we define the  $\sqrt[n]{x} = x^{\frac{1}{n}}$  as the inverse of  $f(x) = x^n$  where the domain of  $f$  is assumed to be

- $[0, \infty)$  if  $n$  is even,
- $\mathbb{R}$  if  $n$  is odd.



**Definition**

- For arbitrary fractions  $\frac{p}{q}$  (with  $p$  an integer and  $q$  a positive integer) we define

$$x^{\frac{p}{q}} = \left(x^{\frac{1}{q}}\right)^p.$$

- If  $\alpha \in \mathbb{R}$  is not a fraction, then  $x^\alpha$  is defined by limits. This is beyond the scope of this course.

**Basic properties**

For arbitrary<sup>1</sup>  $x, y, \alpha$  and  $\beta$  we have

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>1 <math>x^0 = 1</math></li> <li>2 <math>1^\alpha = 1</math></li> <li>3 <math>x^\alpha y^\alpha = (xy)^\alpha</math></li> </ul> | <ul style="list-style-type: none"> <li>4 <math>x^{\alpha+\beta} = x^\alpha x^\beta</math></li> <li>5 <math>x^{\alpha-\beta} = \frac{x^\alpha}{x^\beta}</math></li> <li>6 <math>(x^\alpha)^\beta = x^{\alpha\beta}</math></li> </ul> |
|---|---|

<sup>1</sup> Some combinations of  $x, y, \alpha$  and  $\beta$  may not be defined.



$$\blacksquare \quad 3^{1.1} \cdot 3^{0.7} = 3^{1.1+0.7} = 3^{1.8} = 3^{\frac{9}{5}} = \sqrt[5]{3^9}$$

$$\blacksquare \quad \frac{(\sqrt{11})^3}{\sqrt{11}} = (\sqrt{11})^{3-1} = (\sqrt{11})^2 = 11$$

$$\blacksquare \quad (7^{\sqrt{2}})^{\sqrt{2}} = 7^{\sqrt{2} \cdot \sqrt{2}} = 7^2 = 49$$

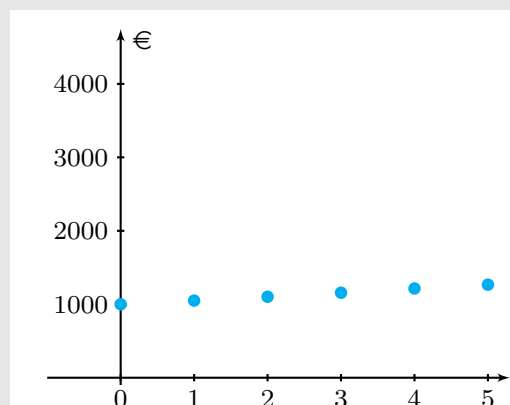
$$\blacksquare \quad 7^\pi \cdot 8^\pi = (7 \cdot 8)^\pi = 56^\pi$$

$$\blacksquare \quad \left(\frac{4}{9}\right)^{\frac{1}{2}} = \frac{4^{\frac{1}{2}}}{9^{\frac{1}{2}}} = \frac{\sqrt{4}}{\sqrt{9}} = \frac{2}{3} \quad \text{or} \quad \left(\frac{4}{9}\right)^{\frac{1}{2}} = \sqrt{\frac{4}{9}} = \sqrt{\left(\frac{2}{3}\right)^2} = \frac{2}{3}$$

## Exponential behaviour: interest on a savings account

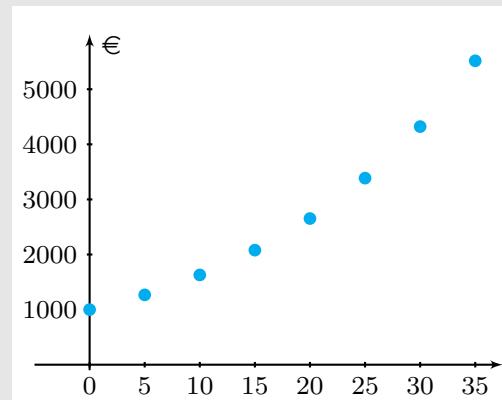
If I have 1000 Euro in a savings account and the bank gives 5% interest each year, what will be my savings after 5 years?

| Year | Savings (€)                     |
|------|---------------------------------|
| 0    | 1000                            |
| 1    | $1000 \cdot (1.05) = 1050.00$   |
| 2    | $1000 \cdot (1.05)^2 = 1102.50$ |
| 3    | $1000 \cdot (1.05)^3 = 1157.63$ |
| 4    | $1000 \cdot (1.05)^4 = 1215.51$ |
| 5    | $1000 \cdot (1.05)^5 = 1267.28$ |



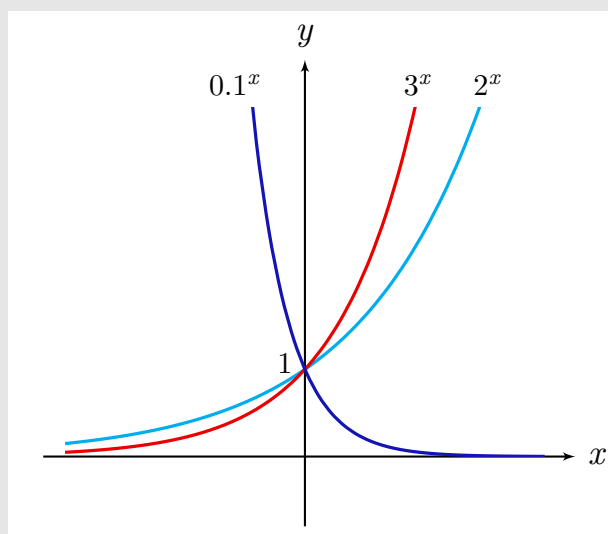
If I have 1000 Euro in a savings account and the bank gives 5% interest each year, what will be my savings after 35 years?

| Year | Savings (€)                        |
|------|------------------------------------|
| 0    | 1000                               |
| 5    | $1000 \cdot (1.05)^5 = 1267.28$    |
| 10   | $1000 \cdot (1.05)^{10} = 1628.89$ |
| 15   | $1000 \cdot (1.05)^{15} = 2078.93$ |
| 20   | $1000 \cdot (1.05)^{20} = 2653.3$  |
| 25   | $1000 \cdot (1.05)^{25} = 3386.35$ |
| 30   | $1000 \cdot (1.05)^{30} = 4321.94$ |
| 35   | $1000 \cdot (1.05)^{35} = 5516.02$ |



### Definition

Let  $a > 0$ . The **exponential function** with base  $a$  is  $f(x) = a^x$ .



$$y = 2^x$$

$$y = 3^x$$

$$y = 10^{-x} = 0.1^x$$

**Definition**

- If a quantity  $y$  depends on time and  $y$  is proportional to an exponential function, then we say that  $y$  **grows exponentially**.
- If the base is less than 1 we say that  $y$  **decays exponentially**.

- the human population (annual growth percentage  $\approx 1.14\%$ ),
- carbon dating (the half-life of  $^{14}\text{C}$  is approximately 5730 years),
- compound interest,
- Moore's law: the number of transistors on integrated circuits doubles approximately every two years.

**Exponential growth and decay**

If  $y$  grows exponentially, then there are constants  $a$  and  $y_0$  such that

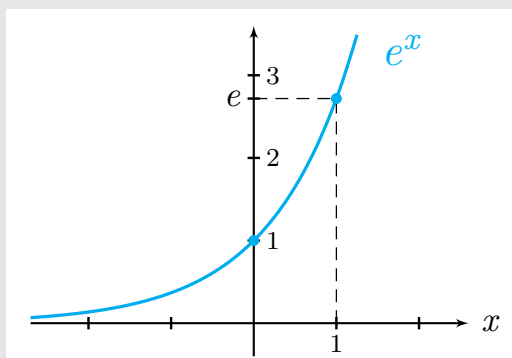
$$y(x) = y_0 a^x.$$

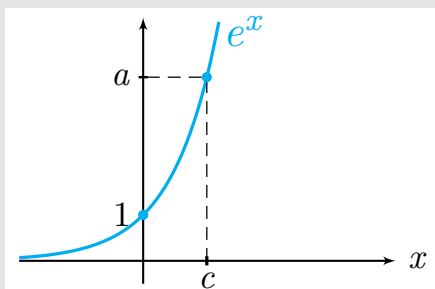
## The natural exponential function

- The derivative of an exponential function is proportional to the function itself.
- If  $f(x) = a^x$  then  $f'(x) = K a^x$  for some constant  $K$ .
- There is one specific base value for which  $K = 1$ . This base is called  $e$  and is approximately

$$e \approx 2.71828182845904523536028747135266249775724709 \dots$$

- The function  $e^x$  is called the **natural exponential function**.





- Let  $a > 0$ , then there is a constant  $c \in \mathbb{R}$  such that

$$a = e^c.$$

- For every  $x$  the following holds:

$$a^x = (e^c)^x = e^{cx}$$

### Exponential growth and decay

If  $y$  grows exponentially, then there are constants  $c$  and  $y_0$  such that

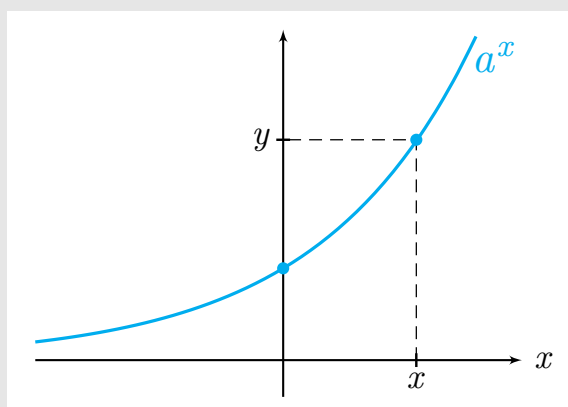
$$y(x) = y_0 e^{cx}.$$

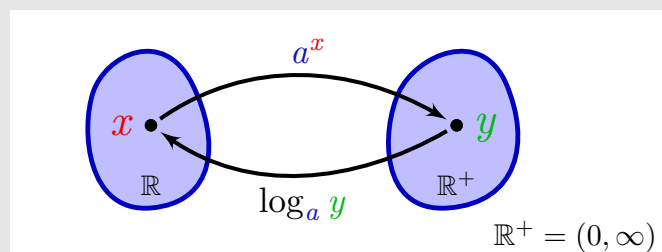
- If  $c > 0$ , then  $a > 1$  hence  $y$  is exponentially growing, and  $c$  is called the **growth rate**.
- If  $c < 0$ , then  $a < 1$  hence  $y$  is exponentially decaying, and  $c$  is called the **decay rate**.
- The constant  $y_0$  is equal to  $y(0)$ , and is called the **initial value**.

### Definition

The **logarithm with base  $a$**  is the inverse of the exponential function with base  $a$ :

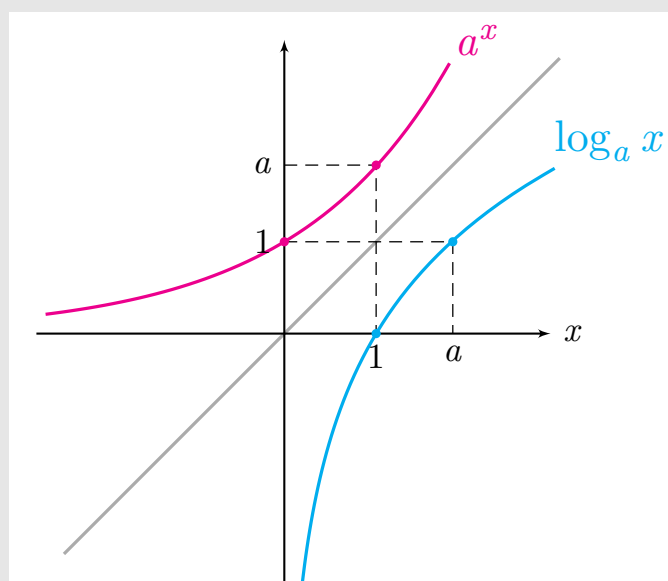
$$y = a^x \quad \Longleftrightarrow \quad x = \log_a y$$





|                      |         |                               |
|----------------------|---------|-------------------------------|
| $\log_2 1 = 0$       | because | $2^0 = 1,$                    |
| $\log_2 2 = 1$       | because | $2^1 = 2,$                    |
| $\log_2 4 = 2$       | because | $2^2 = 4,$                    |
| $\log_{10} 1000 = 3$ | because | $10^3 = 1000,$                |
| $\log_3 81 = 4$      | because | $3^4 = 81,$                   |
| $\log_9 81 = 2$      | because | $9^2 = 81,$                   |
| $\log_2 .25 = -2$    | because | $2^{-2} = \frac{1}{4} = .25.$ |

## The graph of the logarithm



- The graph of  $y = \log_a x$  is obtained by reflecting the graph of  $y = a^x$  across the diagonal line  $y = x$

- $\log_a 1 = 0$
- $\log_a a = 1$
- $\log_a(xy) = \log_a x + \log_a y$
- $\log_a \frac{x}{y} = \log_a x - \log_a y$
- $\log_a \frac{1}{y} = -\log_a y$
- $\log_a(x^p) = p \log_a x$

## Logarithms with special base

- We write the logarithm with base 10 as  $\log x$
- We write the logarithm with base  $e$  as  $\ln x$
- The logarithm with base  $e$  is called the **natural logarithm**.

